

Vogue

BLOGS

# Under The Kenzo Sea



by THE GREEN STYLE BLOG

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Kenzo's Carol Lim and Humberto Leon have confirmed their commitment to the Blue Marine Foundation, announcing a partnership with the marine protection specialists - something they touched upon during their **spring/summer 2014 collection**.

"We were eager to partner with a visionary organisation that spoke about how we could live in harmony with the ocean. As we researched different charitable associations, we discovered the Blue Marine Foundation to be the perfect match," explains the duo. "We wholeheartedly support their mission in creating sustainable fishing and creating marine reserves. We are extremely excited about this long-term partnership between Kenzo and the Blue Marine Foundation and hope to create more and more awareness of this issue."



*Picture credit: George Duffield*

Their spring/summer 2014 collection featured T-shirts, jumpers and dresses with sea stats plastered over them, slogan-style, to make the point - fighting against marine pollution, overfishing and the destruction of marine life.

"We look forward to growing our partnership with Kenzo and doing more to solve what is the world's largest solvable problem," says George Duffield, Blue co-founder and trustee.



A unisex range of pieces will be available from Kenzo stores and [Kenzo.com](https://www.kenzo.com) to aid Blue's mission to protect 10 per cent of the world's oceans by 2020. For further information, visit [Bluemarinefoundation.com](https://www.bluemarinefoundation.com).



FASHION WITH A CONSCIENCE: KENZO'S OCEANIC LOGAN T-SHIRT GETS THE MESSAGE ACROSS.

This page: cotton top, \$215; Cotton-mix skirt, \$195; Both Kenzo. Opposite: cotton, to order; Scott Wilson.

A ROSE BY RAP SIMMONS'S NAME IS UNDENIABLY "HYPER," AND DIOR'S PLEASE IS A RIOT OF A DISPLAY OF COLOR USE IT TO MAKE YOU FEEL LIKE A BIRD OF PARADISE.

Opposite: embroidered and printed silk dress, \$9,400; Dior.