Photo, video and art outreach for marine conservation in Patagonia

Blue Marine Foundation and Patagonia Projects
Project overview - June 2020
Photo, video and art outreach for marine conservation in Patagonia

Headlines

- Patagonia Projects’ short film has been shown at two international conferences/festivals.
- Keri has held seven exhibitions for her photos and artwork, and has had six works shown in the Palacio de Moneda Gallery in Santiago as part of the Ballenas - Voces del Mar de Chile.

Story

Spreading conservation messages through art has been shown to be an effective tool for engaging the public. Keri, the co-founder of Patagonia Projects, has taken many photographs during the Patagonia Project expeditions and often shows them in exhibitions in Chile and beyond. Her latest exhibition will be held in the National Monuments Museum in Coyhaique in 2021. She also encourages expedition participants to take photos and footage to submit to festivals: one such film highlighting the conservation issues of the Golfo de Penas was shown at the World Marine Mammal Conference in Barcelona, December 2019, and the same film was invited to be shown at the World Whale Film Festival in Hawaii, in February 2020.

- Short film of the November 2018 trip by Will Darwin was presented at the World Marine Mammal Conference in Barcelona, in December 2019 [https://www.youtube.com/watch?v=Xz7s5gWu7EM]
- This film was also selected to be shown at the World Whale Film Festival, Hawaii, February 2020
- Keri-Lee Pashuk’s art exhibitions:

  - THE SEA AND ME: Moments from my Life on the Ocean
    - April 2013, Dreams, Punta Arenas, Chile
    - July 2013, Dreams, Puerto Varas, Chile
  - FOREST DANCE
    - La Galeria
    - Punta Arenas, Chile
  - THE COLOURS OF DEATH AND LIFE OF A WHALE
    - January 2017, Dreams, Punta Arenas, Chile
    - March 2017, Dreams, Puerto Varas, Chile
    - November 2017, El Centro Cultural El Austral, Valdivia, Chile
  - AGUA
    - June 2017, Centro de Arte Molino Machmar, Puerto Varas, Chile
  - BALLENAS - VOCES DEL MAR DE CHILE
    - Six - Ltd Edition Prints from “The Colours of Death and Life of a Whale”
    - August 2018 - November 2018, Centro Cultural La Moneda, Santiago, Chile (as part of an large exhibition on whales in Chile co-created by the MERI Foundation and the Cultural Centre La Moneda in Chile’s parliament building).
  - HEMISPHERES APART

AGUA art exhibition. Credit: Keri-Lee Pashuk
This image: Whale art photos at Palacio de Moneda. Credit: Keri-Lee Pashuk
Front cover: Documentation through photography. Credit: Will Darwin.
Activities

- Document the Patagonia Project expeditions through photo and video footage wherever possible.
- Look for the artistic elements in Patagonia Project’s conservation work and share them with the public.
- Post photos and videos regularly to Patagonia Project’s social media pages and website.

Targets

- Spread the message of the Golfo de Penas’s biodiversity and conservation issues through art.
- Enter film festivals and competitions with Patagonia Project footage.
- Continue exhibiting Keri’s artwork.
- Gain new followers and support, and spread the message using social media.

Outcomes

- Multidimensional conservation campaign for Golfo de Penas.
- Extend Patagonia Projects’ network and support through using social media.
- Engagement and awareness of marine conservation issues through art.