MALDIVES
OCEAN ALLIANCE

AGAINST

LONG LINING

ލޯންގް ލައިނިން ނޫނެކޭ

Against Longlining Media Pack

Thank you so much for supporting the Maldives Ocean Alliance in the Against Longlining campaign.

Link to Petition

Logos and Assets

Post 1

Longline fishing unintentionally captures sharks, manta rays, birds and other marine life. This has devastating consequences for the ocean's health and biodiversity.

We need your help to protect our ocean! Urge the Maldivian government to refuse new longline fishing licenses.

Sign the petition now and join our campaign. Every signature counts!

@maldiveoceanalliance #AgainstLonglining
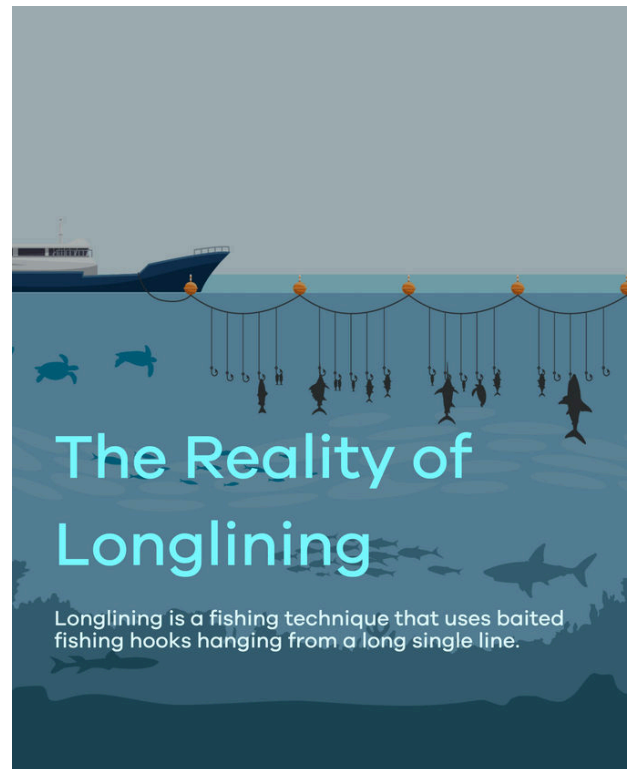

Link to Download Asset

Post 2

Longlining is a commercial technique that can unintentionally catch sharks, manta rays, seabirds and other marine life. Its fishing lines can be up to 80 miles long and the average accidental catch rate for longline fishing is more than a fifth of the total catch.

Longlines are often lost in the ocean and never retrieved, killing animals long after the boats have left.

Sign the petition against longlining at the link in our bio!

@maldiveoceanalliance #AgainstLonglining

[Link to Download Asset](#)

Post 3

Longlining is a harmful fishing technique where hundreds or thousands of baited hooks are extended on a long fishing line. It not only snares the tuna intended for the catch, but often other species such as manta rays, sharks and seabirds.

Ask the Maldivian government to protect the ocean and stand against longline fishing.

Sign the petition you will find in our bio.
#AgainstLonglining

[Link to Download Animation](#)

Post 4

Longlines can be lost in the ocean killing marine life.

Fishing lines up to 80 miles long can get lost in the ocean. They drift away and can hook and kill sharks, manta rays and other marine species for years to come.

These longlines also introduce microplastics and toxins into the food chain and damage key habitats.

Sign the petition against longlining and help protect our ocean.

#AgainstLonglining

Link to Download Asset

Post 5

Sharks are often caught unintentionally by longline fishing.

Even when shark fishing bans are in place, if longline fishing is allowed, sharks are in danger.

Under new proposals in the Maldives, if sharks are caught by longline fishing, they can be sold for human consumption. Due to their high level of mercury they can threaten human health.

Let's protect people and the ocean.
Sign the petition against longlining!

#AgainstLonglining

Link to Download Asset

Post 6

In a world where food security is paramount, harmful waste is no longer acceptable and wildlife loss is threatening the very balance of the natural world, we must reject fishing practices which, 20% of the time, kills threatened species unintended for the catch.

That's what happens with longline fishing. One in five animals caught are not the target species.

Let's not fall into the trap of longline fishing. Sign the petition #AgainstLonglining

AGAINST LONG LINING

1 in 5
ANIMALS CAUGHT ARE NOT THE TARGET SPECIES

Link to Download Asset

Post 7

Imagine the distance between Luxembourg and Belgium or between Singapore and Malaysia. That's how far longline fishing lines can stretch.

Not only that, these 80-mile long line often snare species unintended for the catch.

These longlines often get lost in the ocean, killing marine life long after the vessels are gone. Should this be allowed in the precious shark sanctuary of the Maldives?

Sign the petition #AgainstLonglining

LONGLINING GEAR ARE UP TO

80
MILES LONG

AGAINST LONG LINING

Link to Download Asset

Post 8

For centuries, Maldivians have passed one-by-one fishing through generations, to protect their ocean.

Let's stand against longline fishing and support sustainable fishing methods instead. Sign the petition #AgainstLonglining!

Together, we can protect our ocean.

[Link to Download Asset](#)

Post 9

Longline fishing is a threat to manta rays. Manta rays are not the target of longline fishing, but they are often caught unintentionally. Let's protect our ocean richness.

Stand against longline fishing and its harmful effects for ocean's health.

Join the movement and sign the petition today in the link in our bio!
#AgainstLonglining

[Link to Download Asset](#)

MALDIVES
OCEAN ALLIANCE

Thank you

Please feel free to reach out if
you have any questions!