



BLUE MARINE
FOUNDATION

INTO THE

WORKING TO PROTECT OUR OCEAN

ISSUE 09 | SEP 2024



| SAVE AFRICAN
PENGUINS

| WHALE SHARK VR

| AGAINST
LONGLINING

BLUE

Cover Photo:
Whale Shark, St Helena
Danny Copeland

WELCOME

Welcome to Into the Blue

This month's edition celebrates a significant triumph in ocean protection: the reversal of the Maldives' decision to reopen longline fishing, thanks to the overwhelming international support of the campaign Against Longlining. None of this would have been possible without your contribution. This victory safeguards the shark sanctuary and preserves crucial marine biodiversity.

This success only makes us more ambitious and aware of the power that lies in people's hands. That is why we invite you to support a new campaign to protect the African Penguin, an emblematic species that could be extinct within the next 10 years. Let's dive together Into the Blue to learn more about this and our coming events.

SIGN THE PETITION TO
SAVE AFRICAN PENGUINS FROM EXTINCTION

This success only makes us more ambitious and aware of the power that lies in people's hands.



Within the next ten years, the African Penguin could be extinct.

Photo: iStock

Hope for shark populations



The Maldivian government demonstrates it truly is a world leader in sustainable fisheries

The President’s office of the Maldives has announced that the country will continue to lead the world in sustainable tuna fisheries by deciding not to reissue longline licences. The announcement follows both local and international pressure against reopening the controversial fishery as suggested [in a press release](#) by the country’s Minister of Fisheries and Ocean Resources, Ahmed Shiyam.

More than 160 international scientists supported a campaign led by local and international conservation NGOs, local fishers and tourism groups and co-signed a letter to the government to express concern over moves to reissue

licences. The campaign moved the wider public, with more than 30,000 signatures on a digital [petition](#) over a matter of weeks.

“We commend the President’s efforts to protect the livelihoods of fishers and the tourism industry, as well as our marine biodiversity. For several decades, the Maldives has proudly led marine megafauna conservation efforts, and we are very relieved to continue providing a haven for these species. We urge the international community to recognize our sustainable one-by-one tuna fisheries by reducing import taxes, ensuring the long-term sustainability of our fisheries.” – Shaha Hashim, from Maldives Resilient Reefs.

READ PRESS RELEASE

SIGN THE PETITION

Tiger Shark
Photo: Ocean Imagebank, Vincent Kneefel

Whale Shark Experience

On International Whale Shark Day we launched an [immersive 360 virtual reality experience](#) from St. Helena! Dive in to swim with these gentle giants and join the research team.

St. Helena is a remote island located in the South Atlantic Ocean. Whale sharks have been visiting the island for generations and are locally known as bone sharks due to the ‘bone-like’ structures on their back. St. Helena

is one of the only sites in the world where there are equal numbers of mature male and female whale sharks present. That is why, together with St. Helena National Trust and the St. Helena government, Blue Marine Foundation works to ensure better protection of 444,916 sq. km of ocean and demonstrate how a local, small-scale fishery can work with marine protection to improve livelihoods and improve conservation outcomes.

VIEW THE FILM

St Helena whale shark research team

Photo: Danny Copeland

Whale Shark, St Helena

Photo: Danny Copeland



Blue Earth Summit

Blue Earth Summit is around the corner! Blue Marine is delighted to be an official partner of this event whose purpose is “to bring people together around a shared set of values to build a more positive future for our planet.”

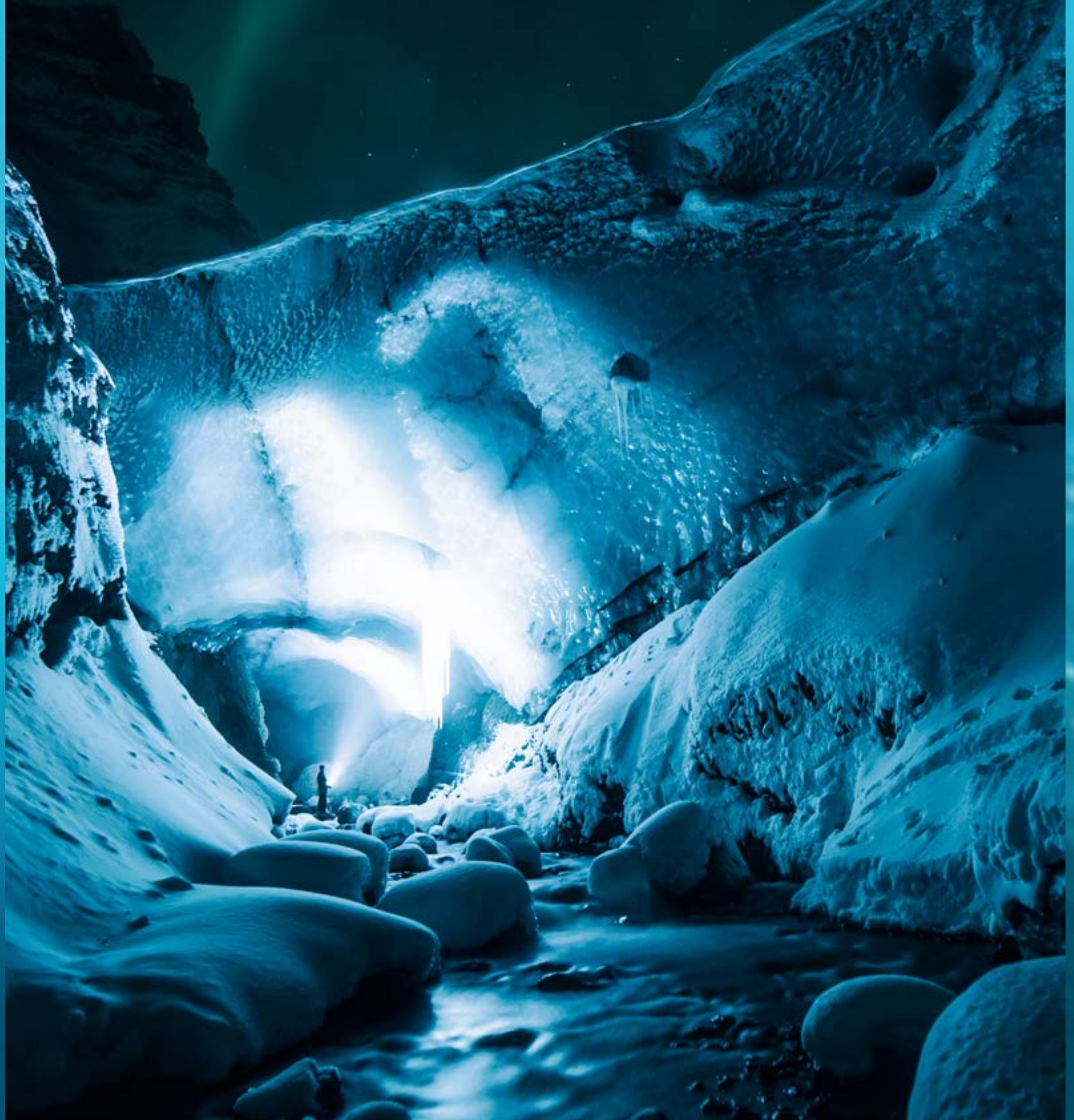
Blue Marine will host the panel discussion “30 x 30: Halfway through the ocean decade”. As well as a keynote speech by our Trustee and Chairman, Arlo Brady, regarding the future of sustainability in business.

Blue Earth Summit will be held on October 16-18 at Woolwich Works, London. Click [here](#) to learn more about details to attend this event. We look forward to seeing you there.

FIND OUT MORE ABOUT BLUE EARTH SUMMIT

Protecting our blue planet

Photo: Jonatan Pie,
Unsplash



Save African Penguins



The African Penguin is facing the threat of extinction in 10 years. Recent studies have revealed that current conservation measures are insufficient to safeguard its future. African Penguins are starving because their primary food sources, sardines and anchovies, are being overfished by the purse seine fleet.

If we do not act now and current trends persist, the African Penguin could be extinct from the wild by 2035. We need your help to change this outcome.

On October 8th we will be hosting the African Penguin premiere in Cape Town South Africa with Zandi Ndhlovu. Zandi is a conservationist activist and the first black South African female freediving instructor.

We're asking the South African government to protect penguin habitats and support the recovery of penguin populations by:

- Expanding no-take-zones around penguin colonies to ensure they have sufficient food sources.
- Enforcing stricter regulations to reduce harmful noise pollution from boats that interfere with penguin breeding.
- Taking immediate action to protect the penguins' coastal land habitats from human disturbance and environmental damage.



Penguin swimming underwater
Photo: iStock



African Penguins are on the verge of extinction. There used to be millions of penguins in South Africa and Namibia and now there are less than 50,000 penguins in the wild. Together we can #SaveAfricanPenguins by signing this petition.

SIGN THE PETITION

- Stony Point
Photo: Christina Hagen
- Save African Penguin
Photo: iStock
- African Penguins on Boulders Beach
Photo: iStock

Blue Marine Yacht Club Monaco Auction and Raffle 2024

In aid of Blue Marine's mission to protect and restore the ocean and reach at least 30 per cent protection by 2030, Blue Marine Yacht Club is hosting an exclusive capsule ocean-inspired auction and raffle to raise vital funds to help achieve its goals. Each lot has been carefully curated, designed and made by our partners.

If you have any questions about the auction or the raffle, please email SJ:
sarajane@blumarinefoundation.com

FIND OUT MORE

- Soft Coral Explosion
Photo: Cinzia Osele Bismarck / Ocean Image Bank
- Seals dancing at the surface
Photo: Andy Casagrande / Ocean Image Bank
- Blue Marine's projects
Photo: Hutch



Brothers n' Oars Row

Check out this short documentary of the Brothers n' Oars row last year across the Pacific. This documentary will be featured on Amazon Prime at the end of the year.

For more information on fundraising for Blue Marine and a step-to-step guide on setting up a fundraising page, please email Hamish:
hamish@blumarinefoundation.com

WATCH THE VIDEO

Across the Pacific
Photo: Brothers n' Oars



BLUE MARINE
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THANK YOU *for your support!*

To learn more about marine
conservation at Blue Marine
please contact:

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Information Officer
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To stay up to date with the latest
news and events follow the
Blue Marine on social media.

[@bluemarinefoundation](https://www.instagram.com/bluemarinefoundation)



Whale Song

Photo: *Jenny Stock*

